

# **Ree Ben Corporation**

**PROMOTION, PUBLIC RELATION,  
EVENT PLANNING, ADVERTISEMENT**



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**PROMOTION, PUBLIC RELATION,  
EVENT PLANNING, ADVERTISEMENT**



## KEYWORDS

- TV
- NEWSPAPER
- EVENT
- MAGAZINE
- PRESS RELEASE
- VALID INFORMATION
- CONNECTIONS
- REASONABLE
- DIRECT MARKETING
- COST EFFECTIVENESS

# Ree Ben Corporation : PR company



## ACHIEVEMENTS PROMOTION

BEATLES



Japanese Famous musician



GEOFIX



### 【PROMOTION CONSULTING】

Associated with new product sales, TV, magazines, newspapers, radio, Internet. Welcome to our approach to publicity. Posted PRODUCTS, present publicity, aiming frame features, editorial tie-up approach, interviews, press releases, We support and media caravan to suit your needs.

—FLOW—

【ORIENTATION】 ORIENTATION about APPROACH for MEDIA



【CONSULTING】 TOTAL CONSULTING about PR



【DOCUMENTATION】 WRITE EFFECTIVE PRESS RELEASE



【APPROACH to MEDIA】 APPROACH to MEDIA by TELEPHONE, MAIL, VISIT



【REPORT】 MEDIA REPORT

# Ree Ben Corporation : PR company

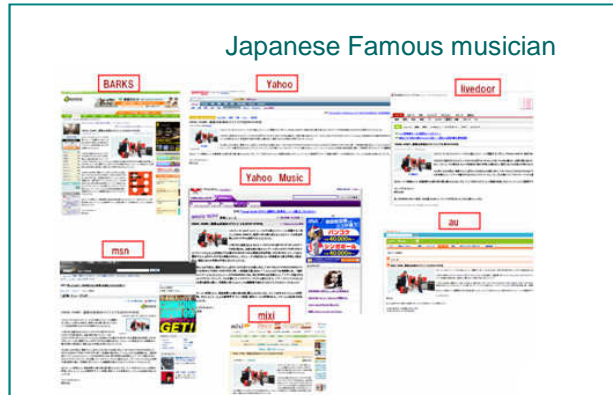


## ACHIEVEMENTS

## PUBLIC RELATION



wacoal



Japanese Famous musician



a real estate agent



Haier

Haier Think Series

**POINT 1**  
大量保存できる2段式フリーザー  
ひとり暮らしの食生活に欠かすことのできない冷凍食品を、たくさんストックできる容量46Lのフリーザー。2段式なので、1段目には冷凍食品、2段目にはアイスクリームといふふうに、食品別に便利に冷凍保存することができます。

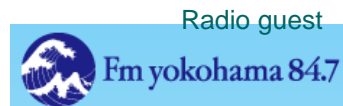


**POINT 2**  
ワンルームにおいても静かな運転音  
「ワンルームに冷庫をおきたいけど運転音はうるさくない?」という方もご心配なく。約25dbの静音設計で、運転音はほとんど気になりません。テレビ番組や映画も快適に観ることができます。読書や仕事にも集中。夜も安心です。

**POINT 3**  
スタイルに合わせて選べるカラー  
カラーはスタイルに合わせて、ホワイトとブラックの2色から選べます。部屋のデザインに合わせて、個性を演出することができます。



## Chinese Artist Promotion Approach in JAPAN



## NIHON KOUGAKUIN Japanese Famous music college



# Ree Ben Corporation : PR company

## ACHIEVEMENTS

## EVENT PLANNING



### 【EVENT CONSULTING】

Press release new products and services in the event of conduct for media  
 Welcome to our media approach. Production schedule as appropriate venues for interviews  
 by media, ideas together, then, the selection of targeted press releases and media creation,  
 delivery and approaches to media, media-day,  
 and work exposed to the submission of the report We accept.

#### -FLOW-

- 【ORIENTATION】 ORIENTATION about EVENT for MEDIA
- ↓
- 【CONSULTING】 TOTAL CONSULTING about EVENT(CONTENTS,CASTING,LOCATION)
- ↓
- 【PRESS RELEASE】 WRITE EFFECTIVE PRESS RELEASE
- ↓
- 【SUGGESTION】 SUGGESTION APPROACH PLAN for MEDIA
- ↓
- 【APPROACH TO MEDIA】 APPROACH to MEDIA by TELEPHONE, MALE, VISIT
- ↓
- 【EVENT】 Reception for the media briefing, interview support.
- ↓
- 【REPORT】 MEDIA REPORT

# Ree Ben Corporation : PR company

## ACHIEVEMENTS

## ADVERTISEMENT

Tokyo Prefecture



YAMADA DENKI  
SALES PROMOTION



Avex entertainment  
VISION



Tokyo Prefecture

東京ビッグサイトで「新規大卒者等合同就職面接会」を開催!! 詳しくはこちら  
11月2日(水)(200社参加予定) 東京都 東京会場



TRAIN



BUS



Yahoo! JAPAN



## **PROMOTION**

**PLANNING, IDEA, FLOW, CONSULTING, CONNECTIONS,  
NEGOTIATIONS, DOCUMENTATION, ESTIMATION etc**

## **PUBLIC RELATION**

**PLANNING, IDEA, CONNECTIONS BETWEEN MEDIA,  
NEGOTIATIONS, DOCUMENTATION, ESTIMATION etc**

## **EVENT PLANNING**

**PLANNING, LOCATION HUNTING, DOCUMENTATION,  
CELEBRITY CASTING, INVITATION MEDIA for EVENT etc**

## **ADVERTISEMENT**

**PLANNING, IDEA, NEGOTIATIONS,  
VALID INFORMATION, RESEARCH COST EFFECTIVENESS etc**

*We're conscientious PR company for Foreign Companies*

**PROMOTION, *connecting with Japanese companies***

**PLANNING, IDEA, FLOW, CONSULTING, CONNECTIONS,  
NEGOTIATIONS, DOCUMENTATION, ESTIMATION etc**

**PUBLIC RELATION, *connecting with Japanese companies***

**PLANNING, IDEA, CONNECTIONS BETWEEN MEDIA,  
NEGOTIATIONS, DOCUMENTATION, ESTIMATION etc**

**EVENT PLANNING, *connecting with Japanese companies***

**PLANNING, LOCATION HUNTING, DOCUMENTATION,  
CELEBRITY CASTING, INVITATION MEDIA for EVENT etc**

**ADVERTISEMENT, *connecting with Japanese companies***

**PLANNING, IDEA, NEGOTIATIONS,  
VALID INFORMATION, RESEARCH COST EFFECTIVENESS etc**

**Best : Japanese**  
**Better : English**

## Ree Ben Corporation

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**Letter : Rm#812, 1-6-1, Kaigan, Minato-ku, Tokyo, 105-0022, Japan**

[Personal]

Born in 1971. Born in Sapporo, Hokkaido. A type.  
Graduated from Aoyama Gakuin University International Politics, Economics and International Management.  
After college, record Manufacturer "Toshiba-EMI Ltd., Inc." (now EMI Music Japan) to join.  
2006 ReeBenCorporation Ltd. is established.  
Today, our clients, including advertising agencies and with our relationships,  
Information is also planning to advance the promotion of products or companies generally  
Newspapers, magazines, television, media, etc.,  
making news handled by the Internet. Support in the areas of consulting and production.  
In addition, since April 2009, started working with local based in Hokkaido.

***GEO, FOUNDER: TATSUYA OKAMOTO***

**OPINION : Only ¥9,800/2hour**

